

ENTERPRISE INNOVATIONS

BUSINESS PROFILE



Leigh Bennett

Principal

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WHO WE ARE

Enterprise Innovations is a niche consultancy providing an extensive range of services with much experience in devising and managing regional, community and people development initiatives which blend government and industry. **Leigh Bennett** has a reputation for assembling specialist teams focussed on the client's needs and for delivering often complex and high profile projects on time and within budget. We have a diverse and talented complement of Associates across Queensland and Tasmania.

Our services include:

- Economic development and tourism ideas, concepts and plans
- Strategic, Corporate and Small Business Planning
- Policy development and community engagement
- Business development and marketing ideas
- Feasibility studies and project concepts
- Communication strategies
- Leadership development, coaching and personal development programs

Our client list includes major government agencies, councils, corporations, small and large businesses and not for profit organisations extending across Queensland, South Australia, Victoria and NSW.

EXPERIENCE AND PROJECTS

Leigh Bennett, Principal

Leigh is the Principal of *Enterprise Innovations*, building a niche consultancy with an extensive client list, project achievements and profile since January 2006. Leigh is a former Local Government CEO, has been an educator and HR Manager and HR Development Consultant and has worked extensively with government, corporations and small business, working comfortably with people at all levels including senior executives, operational managers, staff, politicians and the community. He currently works inside and outside businesses across planning, strategy, financial planning, recruitment and project management.

Other roles have included:

- CEO Hervey Bay City Council, Qld (HBCC) from 2002 - 2005;
- Director Economic Development & HR Manager HBCC (1996 - 2002);
- Former Director of the Hervey Bay Tourism Bureau; and Former Director of the Fraser Coast South Burnett Regional Tourism Board;
- Former Director Bendigo Community Bank (Fraser Coast).
- Current Business and industry engagement consultant for the USQ Fraser Coast campus .
- Former HR development Consultant in a state health agency, HRM with CSIRO and educator.

Enterprise Innovations' Recent Projects

Undertook extensive stakeholder and business consultation, literature review and drafted the Fraser Coast Regional Council's **Economic Development Strategy**. (2009)

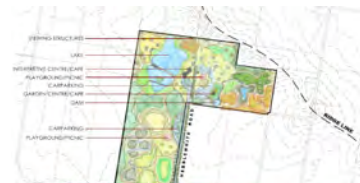


Completed **Strategic Business Plans** for various Qld regional companies in diverse businesses: building construction, tourism, caravan parks, education, not for profit, aviation, engineering consultancy, legal services, engineering consultancy, etc. (2009-2010)

Undertaken property and feasibility analyses for development projects. (2009)



Wrote original Concept Plan and formed project team to write a major planning report for an **International Arboretum** project. (2009)



Assessed business needs and written **Strategy Plan** for Maryborough Sugar Factory.



Urangan State High School Cultural and Sporting Complex (2008) - Led a specialist team to undertake a full community needs analysis and consultation and wrote a Feasibility complete with architect's designs and full financials for a community / school city cultural and sporting space. This is a \$14M development. Amended Feasibility (2009).



Industry and Business adviser for USQ Fraser Coast Campus. Projects include – devising a Concept Plan for Education City; devising and writing the **Centre for Economic Development and Enterprise** concept.



Contributed to the pre-feasibility, business liaison and strategy for Wide Bay Water Corporation on the \$12M **Water Education Park Project** (2006-2008)



Paperbark 5 star Resort Master Plan- Led a specialist team to draft a Master Plan complete with architectural designs, market research and financial analysis for a 5 star fishing based resort on the Fraser Coast (2006).



Teamed with Regional Breakthroughs (Adelaide based company) to complete the **Wide Bay Aviation Investment & Re-Investment Plan for State Development**. (2006)



Undertook a **Feasibility** for the creation of a university campus **Sustainability Precinct** in Qld. (2008)



Wrote & presented the business case for a private business and Hervey Bay Council consortium for direct **Melbourne to Hervey Bay jet air services**. (2007). Revised the Plan (2008).



Research, liaised with industry and the UDIA Qld and Fraser Coast offices to draft a **Sustainable Development Policy** for Wide Bay Water Corporation which is a framework for encouraging sustainable and innovative urban development. (2008 -2009); Reviewed WBWC's Water Reuse Strategy (2009)



Training and Development

Public Courses - 2 day master class workshops for The Change Forum across Queensland and 1 Day courses on the same topics:

- Leading with Emotional Intelligence
- Dealing with Difficult Discussions
- Emotional Intelligence at Work

Australian Workplace Culture & Leadership

- Worked with Qld Health to provide an extensive program of 1 day courses for the Wide Bay Region highlighting the unique traits of Australians and how to shape the culture in our work environment. (2009)

Dealing with Difficult People / Customers

- Conducted various workshops with Victorian Department of Human Services frontline staff across SE Metropolitan region, Melbourne. (2009)
- Facilitated workshop for frontline production staff at Downer Edi Rail. (2009)
- South Australian Energy Ombudsman Office (2008)

Team Development and team building based around Emotional Intelligence and Australian Workplace culture.

- Wide Bay Water Corporation - various work teams. (2008)
- Victorian Department of Human Services SE Metropolitan management team. (2009)

Strategic Planning and Reviews

- Facilitation of strategic planning workshops and reviews for various government, corporate and NFP organisations.

In House Consultancies

- A 6 month state-wide leadership program for Qld Health Info Services Division; (2008)

Coaching Program

- Tailored team or individual coaching programs for small business and managers.
- Conducted a 6 month business coaching program for APN News and Media sales teams across central and northern Queensland. (2007)

Leadership Forum

- Designed and delivered the Breakfast at Peppers Leadership Series – a suite of networking and leadership workshops (2007)