



SEPT 09

ENTERPRISING NEWS

Welcome to our latest newsletter. The turbulent economic waters seem to be getting much calmer and sooner than we all expected.

For those wanting to plan to secure jobs, there is a very good funding program available from the Queensland government for any business with 10 employees or more. See more details on the Jobs Assist Program below.

Congratulations to Cr Gerard O'Connell for getting a draft Economic Development Strategy for the Fraser Coast off the ground and completed.

I recently read an excellent article on Emotional Intelligence which declares it is a greater determinant of performance and customer success than normal IQ.

This is also a major theme of our training and team development workshops and coaching.

Regards

*Leigh Bennett, Principal*



## Jobs Assist Grants

The Queensland government via Department Employment Economic Development & Innovation is now moving towards a preventative approach to job losses, focusing on helping businesses to be resilient to the effects of the global financial crisis and to prepare for the future.

### What is it about?

Stage 1 will provide up to \$3,000 to assist the client to engage a consultant to conduct an assessment of the client's business and develop an Action Plan to improve the business.

Stage 2 will provide up to \$5,000 to assist the client to implement the activities identified as immediate priority tasks in their Action Plan.

### There is no cost to the client.

*Enterprise Innovations* has submitted to be part of the consultants register and we are keen

to work with businesses. The client business gets to choose the consultant they want once their application is successful.

### What Can We Do for You?

We have a wide range of high quality Associates to assist most business needs.

*Enterprise Innovations'* offerings include:

- Strategic, Corporate and Small Business Planning
- Feasibility studies
- Leadership development and personal development programs

- Business assessment
- Skills Analysis
- Business coaching and Training
  
- Communication and Media Plans
- Marketing strategies
- Grant writing

Contact us for more information on the program which is simple to apply for or contact DEEDI directly:

Adam Viegla  
Senior Regional Development Officer  
Employment, Industry Development and Innovation

07 4121 1780,



## Fraser Coast Regional Council Economic Development Strategy

“The strategy will be the major blueprint for the economic future of a vibrant and diverse region”

*Cr Gerard O’Connell, FCRC*

### **New Economic Development Strategy for Fraser Coast Regional Council in Qld**

The new FCRC EDS is still being published by the Council and will be a comprehensive roadmap for its economic development effort over the next 4 years. Councillor Gerard O’Connell, Portfolio Councillor for economic development has been the driver of the project and said: “A significant step towards the success and the prosperity of the Fraser Coast region has been taken with the recent adoption of the Fraser Coast Regional Council’s Economic Development Strategy. We were privileged to have the services of Enterprise Innovations.



*As part of the preparation of the strategy, Enterprise Innovations led a thorough consultation with the key stakeholders throughout the region. Leigh Bennett’s professionalism, expertise and first-hand experience was invaluable in producing a dynamic strategy.*

*There are a number of “real and tangible” projects which can be progressed in the coming months including: further precinct planning; a feasibility study for a regional sports complex; advancing the concept of “University City”; and establishing an Economic Development Advisory Committee.*

*With networks and partnerships already in place the foundation is set to capitalise on the good work of this consultancy, provide leadership and reap the benefits.*

### **Emotional Intelligence**

An excellent article in *Australian Business Solutions* (August – September 2009) summarises much of what our own courses offer in linking leadership of business and organisations to people capabilities. If you are looking to: Get past fire fighting each day; Get people focused and committed to the business; Get customers to keep coming back.....Consider an emotionally

intelligent approach to business and internal work relationships. This means:

- Foster optimism and a positive approach at work.
- You spending more time with the best performers.
- Say thanks regularly and value people.
- Help people to enjoy work first.
- In dealing with customers, stay calm, deal with setbacks and avoid being overwhelmed.

If you want more information on EI training or coaching, please contact us.

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